

FROM DREAMERS TO DOERS

with Beth

HOW TO GET YOUR DREAM LOGO ON ANY BUDGET

1. DIY & Budget Sites

- Limited to No Budget
- Create for yourself on sites such as Canva or use Fiverr
- Good for your wallet but by not working with others may limit creativity and clarity in design.

2. Design Competitions


- Mid-range budget - c.\$200-300.
- Use sites such as 99Designs and DesignHill to have multiple designers provide different logo ideas and then refine together.
- Helps you get very clear on what you want and see variations.

3. Brand Consultants & Freelance Designers

- \$300 upwards (with some exceptions).
- Engage a designer to work with one to one or a brand consultant who can help you be clear on what you want and deliver that.

Don't Forget!

Make sure you have the rights for any fonts or images you use!

 **PODCAST EPISODE** > 8 – 3 Ways to Get Your Dream Logo on Any Budget